LAKE CUMBERLAND COMPASS
Navigating Health, Wellness, Life, and Creativity

Full page bleed guidelines

Please follow these guidelines to ensure your ad places well on the page, and no necessary elements get cut off or are too close to the edge once the pages are trimmed.

Set your page size to 8.25 x 10.75 with 1/8 inch bleed. Or start with a letter-sized document and follow the guidelines below.

Trim: Once printed, the pages get trimmed to a final size of 8.25 x 10.75.

If you have elements (other than text), such as photos or blocks of color, that you want to go to the edge of the page, extend them all the way to where the pink in this sample ends (one eighth of an inch outside the final size) This is an eighth of a page "bleed."

See the sample image in green. The shape extends past the trim edge by 1/8". Keep elements you do not want to be accidentally cut off within the blue "live area."

SAMPLE IMAGE "BLEED" EXAMPLE

Live area: The "live area" is like a safe zone. Keep all essential items, such as text, or important parts of your photo or graphic that you don't want to be cut off, inside this area which measures 7.25 x 9.75.

See how the green sample image goes to the very edge, but the text stays within the live area. This also makes for a clean-looking ad.

Note: A full page ad without a bleed, measures 7.25 x 9.6. This allows us to keep the ad within the live area, and place our "folio" or page number at the bottom.

Additional tips for a great-looking advertisement

Be sure your photos or graphics are 300 DPI and are not more than 100% scaled when on the page.

Convert your colors to CMYK.

Try not to utilize an excessive number of fonts or colors which can be distracting.

When placing text over an image, choose a font and color that will stand out rather than blend into the image.

Output your PDF as a high-quality, press-ready file, which includes all elements.

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